

LAMPIRAN

Lampiran 1 Pernyataan Kuesioner

Kuesioner Intensitas Penggunaan Facebook Pro Varibel (x)

1. Saya membuka Facebook Pro setiap hari
2. Saya mengakses Facebook Pro lebih dari satu kali dalam sehari
3. Saya menghabiskan waktu lama menggunakan Facebook Pro
4. Saya menggunakan Facebook Pro dalam waktu yang cukup panjang setiap kali mengaksesnya
5. Saya sering membuat atau mengunggah konten di Facebook Pro
6. Saya secara rutin membagikan konten di Facebook Pro
7. Saya aktif berinteraksi dengan pengguna lain di Facebook Pro
8. Saya sering memberikan komentar atau respon terhadap konten pengguna lain
9. Saya memanfaatkan fitur monetisasi di Facebook Pro
10. Saya menggunakan Facebook Pro sebagai sarana untuk memperoleh penghasilan

Kuesioner Motivasi Menghasilkan Pendapatan Digital

1. Saya ingin mendapatkan penghasilan tambahan dari media sosial
2. Saya terdorong untuk memperoleh penghasilan melalui media sosial
3. Saya melihat Facebook sebagai peluang untuk memperoleh pendapatan

4. Saya percaya media sosial dapat menjadi sumber penghasilan yang menjanjikan
5. Saya tertarik membuat konten yang memiliki nilai ekonomi
6. Saya ingin menghasilkan konten yang dapat memberikan keuntungan finansial
7. Saya ingin mandiri secara finansial melalui media sosial
8. Saya berupaya mencapai kemandirian ekonomi melalui media sosial
9. Saya serius memanfaatkan media sosial untuk menghasilkan uang
10. Saya berkomitmen menggunakan media sosial sebagai sumber pendapatan

Lampiran 2 Hasil Olah Data SPSS

Pengaruh Intensitas Penggunaan Fb Pro

	X1	X2	X3	X4	X5	X6	X7	X8	X9	X10	X
1	5.00	4.00	3.00	4.00	5.00	5.00	5.00	5.00	5.00	5.00	46.00
2	4.00	4.00	4.00	4.00	4.00	3.00	3.00	4.00	4.00	4.00	38.00
3	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	50.00
4	3.00	4.00	3.00	4.00	3.00	3.00	4.00	3.00	2.00	2.00	31.00
5	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	50.00
6	2.00	4.00	3.00	4.00	2.00	2.00	2.00	5.00	4.00	4.00	32.00
7	4.00	3.00	3.00	3.00	3.00	3.00	3.00	3.00	3.00	3.00	31.00
8	4.00	4.00	4.00	4.00	2.00	3.00	3.00	2.00	3.00	3.00	32.00
9	4.00	4.00	4.00	4.00	5.00	5.00	4.00	5.00	4.00	5.00	44.00
10	5.00	1.00	5.00	5.00	5.00	3.00	3.00	4.00	5.00	5.00	41.00
11	1.00	3.00	2.00	2.00	3.00	3.00	3.00	4.00	4.00	3.00	28.00
12	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	10.00
13	3.00	4.00	4.00	3.00	3.00	2.00	1.00	1.00	2.00	5.00	28.00
14	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	40.00
15	3.00	4.00	4.00	4.00	4.00	3.00	4.00	3.00	4.00	4.00	37.00
16	2.00	3.00	2.00	1.00	3.00	3.00	3.00	3.00	3.00	3.00	26.00
17	4.00	5.00	4.00	4.00	5.00	5.00	5.00	4.00	5.00	5.00	46.00
18	4.00	4.00	4.00	3.00	5.00	4.00	4.00	4.00	5.00	5.00	42.00
19	5.00	4.00	4.00	3.00	4.00	4.00	4.00	5.00	4.00	4.00	41.00
20	3.00	4.00	3.00	3.00	4.00	3.00	3.00	3.00	2.00	4.00	32.00
21	3.00	2.00	3.00	1.00	2.00	1.00	1.00	1.00	1.00	1.00	16.00
22	4.00	5.00	3.00	3.00	5.00	5.00	4.00	4.00	4.00	5.00	42.00
23	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	5.00	5.00	42.00
24	3.00	1.00	1.00	1.00	4.00	4.00	4.00	4.00	4.00	4.00	30.00
25	4.00	4.00	3.00	3.00	5.00	3.00	3.00	3.00	3.00	3.00	34.00
26	3.00	4.00	4.00	3.00	4.00	4.00	4.00	5.00	5.00	5.00	41.00

25	4.00	4.00	3.00	3.00	5.00	3.00	3.00	3.00	3.00	3.00	34.00
26	3.00	4.00	4.00	3.00	4.00	4.00	4.00	5.00	5.00	5.00	41.00
27	4.00	5.00	4.00	5.00	5.00	5.00	4.00	5.00	5.00	5.00	47.00
28	5.00	3.00	4.00	4.00	3.00	3.00	3.00	4.00	3.00	3.00	35.00
29	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	40.00
30	5.00	4.00	5.00	4.00	5.00	5.00	5.00	4.00	5.00	4.00	46.00
31	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	40.00
32	4.00	4.00	4.00	4.00	4.00	4.00	5.00	4.00	5.00	5.00	43.00
33	4.00	4.00	3.00	3.00	4.00	3.00	4.00	4.00	4.00	4.00	37.00
34	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	40.00
35	4.00	5.00	5.00	5.00	4.00	4.00	5.00	4.00	4.00	4.00	44.00
36	5.00	5.00	5.00	5.00	5.00	2.00	5.00	5.00	5.00	5.00	47.00
37	5.00	5.00	3.00	4.00	5.00	5.00	3.00	4.00	5.00	5.00	44.00
38	3.00	4.00	3.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	38.00
39	5.00	5.00	5.00	5.00	4.00	4.00	4.00	4.00	4.00	3.00	43.00
40	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	40.00
41	4.00	3.00	3.00	4.00	4.00	4.00	4.00	3.00	4.00	4.00	37.00
42	5.00	4.00	4.00	3.00	1.00	1.00	1.00	2.00	1.00	1.00	23.00
43	5.00	5.00	4.00	4.00	5.00	4.00	4.00	4.00	4.00	4.00	43.00
44	3.00	3.00	3.00	3.00	3.00	3.00	3.00	3.00	3.00	3.00	30.00
45	3.00	3.00	2.00	3.00	4.00	4.00	4.00	4.00	4.00	3.00	34.00
46	4.00	4.00	4.00	5.00	4.00	5.00	5.00	4.00	4.00	5.00	44.00
47	4.00	5.00	4.00	5.00	4.00	5.00	5.00	5.00	4.00	5.00	46.00
48	4.00	4.00	3.00	4.00	3.00	3.00	3.00	3.00	3.00	4.00	34.00
49	3.00	3.00	3.00	3.00	3.00	3.00	3.00	3.00	3.00	3.00	30.00
50	5.00	4.00	5.00	4.00	5.00	5.00	4.00	4.00	5.00	5.00	46.00

Motivasi mahasiswa dalam menghasilkan pendapatan digital

	Y1	Y2	Y3	Y4	Y5	Y6	Y7	Y8	Y9	Y10	Y	RES_1
1	5.00	5.00	5.00	5.00	5.00	5.00	5.00	4.00	5.00	5.00	49.00	3.63139
2	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	40.00	-0.60621
3	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	50.00	2.25019
4	4.00	4.00	3.00	3.00	3.00	3.00	4.00	3.00	4.00	3.00	34.00	-2.43912
5	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	50.00	2.25019
6	4.00	4.00	4.00	4.00	3.00	4.00	4.00	4.00	4.00	4.00	39.00	1.96558
7	3.00	3.00	3.00	3.00	3.00	3.00	3.00	3.00	3.00	3.00	30.00	-6.43912
8	4.00	4.00	4.00	4.00	3.00	3.00	4.00	3.00	3.00	4.00	36.00	-1.03442
9	4.00	5.00	4.00	5.00	5.00	4.00	5.00	5.00	4.00	5.00	46.00	1.82199
10	5.00	5.00	5.00	5.00	5.00	5.00	3.00	3.00	5.00	5.00	46.00	3.60789
11	4.00	3.00	5.00	5.00	5.00	4.00	5.00	3.00	3.00	5.00	42.00	7.34678
12	3.00	2.00	2.00	3.00	3.00	3.00	4.00	5.00	5.00	5.00	35.00	11.06218
13	1.00	1.00	1.00	1.00	1.00	1.00	1.00	2.00	4.00	3.00	16.00	-18.65322
14	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	40.00	-1.79681
15	3.00	4.00	3.00	4.00	3.00	4.00	3.00	4.00	3.00	4.00	35.00	-5.01091
16	3.00	3.00	3.00	3.00	3.00	3.00	3.00	3.00	3.00	3.00	30.00	-3.46262
17	5.00	5.00	5.00	4.00	4.00	5.00	4.00	4.00	5.00	4.00	45.00	-0.36861
18	5.00	4.00	4.00	2.00	4.00	4.00	3.00	3.00	3.00	4.00	36.00	-6.98741
19	3.00	4.00	5.00	5.00	3.00	4.00	4.00	4.00	3.00	4.00	39.00	-3.39211
20	4.00	5.00	5.00	5.00	3.00	5.00	5.00	5.00	5.00	4.00	46.00	8.96558
21	1.00	2.00	2.00	2.00	2.00	2.00	2.00	5.00	5.00	5.00	28.00	0.49036
22	5.00	5.00	5.00	4.00	4.00	5.00	5.00	4.00	5.00	5.00	47.00	4.01259
23	5.00	5.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	42.00	-0.98741
24	4.00	4.00	4.00	3.00	4.00	4.00	4.00	3.00	4.00	3.00	37.00	1.15618
25	3.00	4.00	4.00	4.00	3.00	4.00	4.00	4.00	3.00	4.00	37.00	-1.22501
26	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	50.00	7.60789
27	4.00	4.00	4.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	47.00	1.03609
28	5.00	5.00	4.00	4.00	3.00	3.00	4.00	3.00	3.00	3.00	37.00	-1.82031
29	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	40.00	-1.79681
30	5.00	5.00	5.00	4.00	5.00	4.00	4.00	4.00	4.00	4.00	44.00	-1.36861
31	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	50.00	8.20319
32	5.00	5.00	5.00	4.00	4.00	4.00	4.00	4.00	5.00	4.00	44.00	0.41729
33	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	40.00	-0.01091
34	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	50.00	8.20319
35	4.00	5.00	5.00	4.00	5.00	5.00	5.00	5.00	4.00	4.00	46.00	1.82199
36	5.00	5.00	5.00	5.00	5.00	5.00	4.00	5.00	3.00	5.00	47.00	1.03609
37	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	50.00	5.82199
38	3.00	3.00	4.00	3.00	4.00	4.00	4.00	3.00	3.00	3.00	34.00	-6.60621
39	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	5.00	5.00	42.00	-1.58271
40	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	40.00	-1.79681
41	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	5.00	5.00	42.00	1.98909
42	3.00	3.00	2.00	3.00	3.00	3.00	4.00	5.00	3.00	4.00	33.00	1.32328
43	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	40.00	-3.58271
44	3.00	3.00	3.00	3.00	3.00	3.00	3.00	3.00	3.00	3.00	30.00	-5.84382
45	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	40.00	1.77499
46	4.00	4.00	4.00	3.00	4.00	5.00	5.00	5.00	5.00	3.00	42.00	-2.17801
47	4.00	5.00	4.00	5.00	5.00	4.00	4.00	3.00	4.00	4.00	42.00	-3.36861
48	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	40.00	1.77499
49	3.00	3.00	3.00	3.00	3.00	3.00	3.00	3.00	3.00	3.00	30.00	-5.84382
50	4.00	5.00	5.00	4.00	4.00	4.00	4.00	4.00	5.00	5.00	44.00	-1.36861

Lampiran 3 Uji Validitas

Intensitas Penggunaan Fb Pro (Variabel X)

	X1	X2	X3	X4	X5	X6	X7	X8	X9	X10	X
X1 Pearson Correlation	1	.466**	.719**	.637**	.550**	.448**	.441**	.397**	.438**	.402**	.688**
Sig. (2-tailed)		.001	.000	.000	.000	.001	.001	.004	.001	.004	.000
N	50	50	50	50	50	50	50	50	50	50	50
X2 Pearson Correlation	.466**	1	.571**	.637**	.452**	.485**	.498**	.457**	.401**	.477**	.683**
Sig. (2-tailed)	.001		.000	.000	.001	.000	.000	.001	.004	.000	.000
N	50	50	50	50	50	50	50	50	50	50	50
X3 Pearson Correlation	.719**	.571**	1	.777**	.440**	.329*	.421**	.372**	.452**	.460**	.692**
Sig. (2-tailed)	.000	.000		.000	.001	.020	.002	.008	.001	.001	.000
N	50	50	50	50	50	50	50	50	50	50	50
X4 Pearson Correlation	.637**	.637**	.777**	1	.493**	.496**	.583**	.548**	.553**	.559**	.791**
Sig. (2-tailed)	.000	.000	.000		.000	.000	.000	.000	.000	.000	.000
N	50	50	50	50	50	50	50	50	50	50	50
X5 Pearson Correlation	.550**	.452**	.440**	.493**	1	.778**	.742**	.676**	.799**	.780**	.853**
Sig. (2-tailed)	.000	.001	.001	.000		.000	.000	.000	.000	.000	.000
N	50	50	50	50	50	50	50	50	50	50	50
X6 Pearson Correlation	.448**	.485**	.329*	.496**	.778**	1	.803**	.691**	.753**	.708**	.829**
Sig. (2-tailed)	.001	.000	.020	.000	.000		.000	.000	.000	.000	.000
N	50	50	50	50	50	50	50	50	50	50	50

X5 Pearson Correlation	.550**	.452**	.440**	.493**	1	.778**	.742**	.676**	.799**	.780**	.853**
Sig. (2-tailed)	.000	.001	.001	.000		.000	.000	.000	.000	.000	.000
N	50	50	50	50	50	50	50	50	50	50	50
X6 Pearson Correlation	.448**	.485**	.329*	.496**	.778**	1	.803**	.691**	.753**	.708**	.829**
Sig. (2-tailed)	.001	.000	.020	.000	.000		.000	.000	.000	.000	.000
N	50	50	50	50	50	50	50	50	50	50	50
X7 Pearson Correlation	.441**	.498**	.421**	.583**	.742**	.803**	1	.747**	.771**	.637**	.846**
Sig. (2-tailed)	.001	.000	.002	.000	.000	.000		.000	.000	.000	.000
N	50	50	50	50	50	50	50	50	50	50	50
X8 Pearson Correlation	.397**	.457**	.372**	.548**	.676**	.691**	.747**	1	.825**	.675**	.813**
Sig. (2-tailed)	.004	.001	.008	.000	.000	.000	.000		.000	.000	.000
N	50	50	50	50	50	50	50	50	50	50	50
X9 Pearson Correlation	.438**	.401**	.452**	.553**	.799**	.753**	.771**	.825**	1	.820**	.868**
Sig. (2-tailed)	.001	.004	.001	.000	.000	.000	.000	.000		.000	.000
N	50	50	50	50	50	50	50	50	50	50	50
X10 Pearson Correlation	.402**	.477**	.460**	.559**	.780**	.708**	.637**	.675**	.820**	1	.831**
Sig. (2-tailed)	.004	.000	.001	.000	.000	.000	.000	.000	.000		.000
N	50	50	50	50	50	50	50	50	50	50	50
X Pearson Correlation	.688**	.683**	.692**	.791**	.853**	.829**	.846**	.813**	.868**	.831**	1
Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	
N	50	50	50	50	50	50	50	50	50	50	50

Motivasi Mahasiswa Dalam Menghasilkan Pendapatan Digital (Variabel Y)

[illegible][illegible]

Lampiran 4 Uji Reabilitas

Variabel X dan Variabel Y

Variabel x

Reliability Statistics

Cronbach's Alpha	N of Items
.934	10

VARIABEL Y

Reliability Statistics

Cronbach's Alpha	N of Items
.937	10

Lampiran 5 Analisis Statistik Deskriptif

Variabel Intensitas Penggunaan Fp Pro (X)

X1

		<i>Frequency</i>	<i>Percent</i>	<i>Valid Percent</i>	<i>Cumulative Percent</i>
Valid	1	2	4.0	4.0	4.0
	2	2	4.0	4.0	8.0
	3	11	22.0	22.0	30.0
	4	22	44.0	44.0	74.0
	5	13	26.0	26.0	100.0
	Total	50	100.0	100.0	

X2

		<i>Frequency</i>	<i>Percent</i>	<i>Valid Percent</i>	<i>Cumulative Percent</i>
Valid	1	3	6.0	6.0	6.0
	2	1	2.0	2.0	8.0
	3	8	16.0	16.0	24.0
	4	27	54.0	54.0	78.0
	5	11	22.0	22.0	100.0
	Total	50	100.0	100.0	

X3

		<i>Frequency</i>	<i>Percent</i>	<i>Valid Percent</i>	<i>Cumulative Percent</i>
Valid	1	2	4.0	4.0	4.0
	2	3	6.0	6.0	10.0
	3	15	30.0	30.0	40.0
	4	22	44.0	44.0	84.0
	5	8	16.0	16.0	100.0
	Total	50	100.0	100.0	

X4

		<i>Frequency</i>	<i>Percent</i>	<i>Valid Percent</i>	<i>Cumulative Percent</i>
Valid	1	4	8.0	8.0	8.0
	2	1	2.0	2.0	10.0
	3	13	26.0	26.0	36.0
	4	23	46.0	46.0	82.0
	5	9	18.0	18.0	100.0
	Total	50	100.0	100.0	

X5

		<i>Frequency</i>	<i>Percent</i>	<i>Valid Percent</i>	<i>Cumulative Percent</i>
Valid	1	2	4.0	4.0	4.0
	2	3	6.0	6.0	10.0
	3	9	18.0	18.0	28.0
	4	21	42.0	42.0	70.0
	5	15	30.0	30.0	100.0
	Total	50	100.0	100.0	

X6

		<i>Frequency</i>	<i>Percent</i>	<i>Valid Percent</i>	<i>Cumulative Percent</i>
Valid	1	3	6.0	6.0	6.0
	2	3	6.0	6.0	12.0
	3	15	30.0	30.0	42.0
	4	17	34.0	34.0	76.0
	5	12	24.0	24.0	100.0
	Total	50	100.0	100.0	

X7

		<i>Frequency</i>	<i>Percent</i>	<i>Valid Percent</i>	<i>Cumulative Percent</i>
Valid	1	4	8.0	8.0	8.0
	2	1	2.0	2.0	10.0
	3	13	26.0	26.0	36.0
	4	22	44.0	44.0	80.0
	5	10	20.0	20.0	100.0
	Total	50	100.0	100.0	

X8

		<i>Frequency</i>	<i>Percent</i>	<i>Valid Percent</i>	<i>Cumulative Percent</i>
Valid	1	3	6.0	6.0	6.0
	2	2	4.0	4.0	10.0
	3	10	20.0	20.0	30.0
	4	25	50.0	50.0	80.0
	5	10	20.0	20.0	100.0
	Total	50	100.0	100.0	

X9

		<i>Frequency</i>	<i>Percent</i>	<i>Valid Percent</i>	<i>Cumulative Percent</i>
Valid	1	3	6.0	6.0	6.0
	2	3	6.0	6.0	12.0
	3	8	16.0	16.0	28.0
	4	22	44.0	44.0	72.0
	5	14	28.0	28.0	100.0
	Total	50	100.0	100.0	

X10

		<i>Frequency</i>	<i>Percent</i>	<i>Valid Percent</i>	<i>Cumulative Percent</i>
Valid	1	3	6.0	6.0	6.0
	2	1	2.0	2.0	8.0
	3	10	20.0	20.0	28.0
	4	18	36.0	36.0	64.0
	5	18	36.0	36.0	100.0
	Total	50	100.0	100.0	

Variabel Motivasi Mahasiswa Dalam Menggunakan Fb Pro (Y)

Y1

		<i>Frequency</i>	<i>Percent</i>	<i>Valid Percent</i>	<i>Cumulative Percent</i>
Valid	1	2	4.0	4.0	4.0
	3	10	20.0	20.0	24.0
	4	22	44.0	44.0	68.0
	5	16	32.0	32.0	100.0
	Total	50	100.0	100.0	

Y2

		<i>Frequency</i>	<i>Percent</i>	<i>Valid Percent</i>	<i>Cumulative Percent</i>
Valid	1	1	2.0	2.0	2.0
	2	2	4.0	4.0	6.0
	3	7	14.0	14.0	20.0
	4	20	40.0	40.0	60.0
	5	20	40.0	40.0	100.0
	Total	50	100.0	100.0	

Y3

		<i>Frequency</i>	<i>Percent</i>	<i>Valid Percent</i>	<i>Cumulative Percent</i>
Valid	1	1	2.0	2.0	2.0
	2	3	6.0	6.0	8.0
	3	6	12.0	12.0	20.0
	4	22	44.0	44.0	64.0
	5	18	36.0	36.0	100.0
	Total	50	100.0	100.0	

Y4

		<i>Frequency</i>	<i>Percent</i>	<i>Valid Percent</i>	<i>Cumulative Percent</i>
Valid	1	1	2.0	2.0	2.0
	2	2	4.0	4.0	6.0
	3	10	20.0	20.0	26.0
	4	22	44.0	44.0	70.0
	5	15	30.0	30.0	100.0
	Total	50	100.0	100.0	

Y5

		<i>Frequency</i>	<i>Percent</i>	<i>Valid Percent</i>	<i>Cumulative Percent</i>
Valid	1	1	2.0	2.0	2.0
	2	1	2.0	2.0	4.0
	3	14	28.0	28.0	32.0
	4	19	38.0	38.0	70.0
	5	15	30.0	30.0	100.0
	Total	50	100.0	100.0	

Y6

		<i>Frequency</i>	<i>Percent</i>	<i>Valid Percent</i>	<i>Cumulative Percent</i>
Valid	1	1	2.0	2.0	2.0
	2	1	2.0	2.0	4.0
	3	9	18.0	18.0	22.0
	4	24	48.0	48.0	70.0
	5	15	30.0	30.0	100.0
	Total	50	100.0	100.0	

Y7

		<i>Frequency</i>	<i>Percent</i>	<i>Valid Percent</i>	<i>Cumulative Percent</i>
Valid	1	1	2.0	2.0	2.0
	2	1	2.0	2.0	4.0
	3	7	14.0	14.0	18.0
	4	27	54.0	54.0	72.0
	5	14	28.0	28.0	100.0
	Total	50	100.0	100.0	

Y8

		<i>Frequency</i>	<i>Percent</i>	<i>Valid Percent</i>	<i>Cumulative Percent</i>
Valid	2	1	2.0	2.0	2.0
	3	13	26.0	26.0	28.0
	4	21	42.0	42.0	70.0
	5	15	30.0	30.0	100.0
	Total	50	100.0	100.0	

Y9

		<i>Frequency</i>	<i>Percent</i>	<i>Valid Percent</i>	<i>Cumulative Percent</i>
Valid	3	14	28.0	28.0	28.0
	4	17	34.0	34.0	62.0
	5	19	38.0	38.0	100.0
	Total	50	100.0	100.0	

Y10

		<i>Frequency</i>	<i>Percent</i>	<i>Valid Percent</i>	<i>Cumulative Percent</i>
Valid	3	10	20.0	20.0	20.0
	4	22	44.0	44.0	64.0
	5	18	36.0	36.0	100.0
	Total	50	100.0	100.0	

Statistic

Statistics

		X1	X2	X3	X4	X5	X6	X7	X8	X9	X10
N	Valid	50	50	50	50	50	50	50	50	50	50
	Missing	0	0	0	0	0	0	0	0	0	0
Mean		3.8400	3.8400	3.6200	3.6400	3.8800	3.6400	3.6600	3.7400	3.8200	3.9400
Median		4.0000	4.0000	4.0000	4.0000	4.0000	4.0000	4.0000	4.0000	4.0000	4.0000
Mode		4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00 ^a
Sum		192.00	192.00	181.00	182.00	194.00	182.00	183.00	187.00	191.00	197.00

a. Multiple modes exist. The smallest value is shown

Statistic

Statistics

	Y1	Y2	Y3	Y4	Y5	Y6	Y7	Y8	Y9	Y10	Motivasi Mahasiswa
N valid	50	50	50	50	50	50	50	50	50	50	50
Missing	0	0	0	0	0	0	0	0	0	0	0
Mean	4.0000	4.1200	4.0600	3.9600	3.9200	4.0200	4.0400	4.0000	4.1000	4.1600	40.3800
Median	4.0000	4.0000	4.0000	4.0000	4.0000	4.0000	4.0000	4.0000	4.0000	4.0000	40.0000
Mode	4.00	4.00 ^a	4.00	4.00	4.00	4.00	4.00	4.00	5.00	4.00	40.00
Std. Deviation	.94761	.93982	.95640	.92494	.92229	.86873	.83201	.80812	.81441	.73845	7.01861

a. Multiple modes exist. The smallest value is shown

1

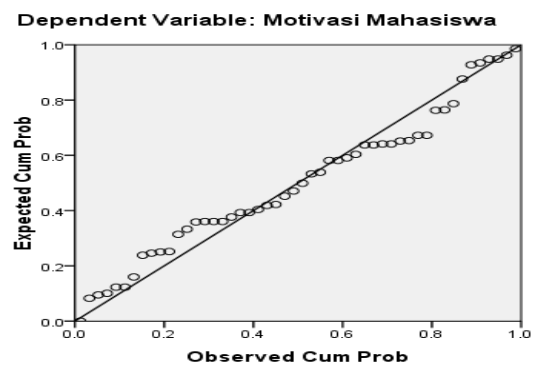
Descriptive Statistics

	N	Minimum	Maximum	Mean	Std. Deviation
Intensitas Penggunaan Fb Pro	50	10.00	50.00	37.6200	8.29529
Motivasi Mahasiswa	50	16.00	50.00	40.3800	7.01861
Valid N (listwise)	50				

Lampiran 6 Hasil Uji Statistik Deskriptif, Uji Normalitas, Uji T, Uji F dan Uji Koefisien Determinasi

Uji Normallitas

Normal P-P Plot of Regression Standardized Residual



Uji T

Coefficients^a

Model	<i>Unstandardized Coefficients</i>		<i>Standardized Coefficients</i>	<i>T</i>	<i>Sig.</i>
	B	Std. Error	Beta		
1 (Constant)	17.985	3.342		5.382	.000
Intensitas Penggunaan Fb Pro	.595	.087	.704	6.860	.000

a. Dependent Variable:
Motivasi Mahasiswa

Uji F

ANOVA^b

Model	<i>Sum of Squares</i>	<i>Df</i>	<i>Mean Square</i>	<i>F</i>	<i>Sig.</i>
<i>Regression</i>	1194.898	1	1194.898	47.055	.000 ^a
<i>Residual</i>	1218.882	48	25.393		
<i>Total</i>	2413.780	49			

a. *Predictors: (Constant)*, Intensitas Penggunaan Fb Pro

b. Dependent Variable: Motivasi Mahasiswa

Uji Koefisien Determinasi

Model Summary

<i>Model</i>	<i>R</i>	<i>R Square</i>	<i>Adjusted R Square</i>	<i>Std. Error of the Estimate</i>
1	.704 ^a	.495	.485	5.03918

a. *Predictors: (Constant)*, Intensitas Penggunaan Fb Pro

b. Dependent Variable: Motivasi Mahasiswa

Lampiran 7 R Tabel dan F tabel

Tabel Uji R

Tabel untuk df = 1-50

df=(N-2)	Tingkat signifikansi untuk uji satu arah				
	0.05	0.025	0.01	0.005	0.0005
	Tingkat signifikansi untuk uji dua arah				
	0.1	0.05	0.02	0.01	0.001
1	0.9877	0.9969	0.9995	0.9999	1.0000
2	0.9000	0.9500	0.9800	0.9900	0.9990
3	0.8054	0.8783	0.9343	0.9587	0.9911
4	0.7293	0.8114	0.8822	0.9172	0.9741
5	0.6694	0.7545	0.8329	0.8745	0.9509
6	0.6215	0.7067	0.7887	0.8343	0.9249
7	0.5822	0.6664	0.7498	0.7977	0.8983
8	0.5494	0.6319	0.7155	0.7646	0.8721
9	0.5214	0.6021	0.6851	0.7348	0.8470
10	0.4973	0.5760	0.6581	0.7079	0.8233
11	0.4762	0.5529	0.6339	0.6835	0.8010
12	0.4575	0.5324	0.6120	0.6614	0.7800
13	0.4409	0.5140	0.5923	0.6411	0.7604
14	0.4259	0.4973	0.5742	0.6226	0.7419
15	0.4124	0.4821	0.5577	0.6055	0.7247
16	0.4000	0.4683	0.5425	0.5897	0.7084
17	0.3887	0.4555	0.5285	0.5751	0.6932
18	0.3783	0.4438	0.5155	0.5614	0.6788
19	0.3687	0.4329	0.5034	0.5487	0.6652
20	0.3598	0.4227	0.4921	0.5368	0.6524
21	0.3515	0.4132	0.4815	0.5256	0.6402
22	0.3438	0.4044	0.4716	0.5151	0.6287
23	0.3365	0.3961	0.4622	0.5052	0.6178
24	0.3297	0.3882	0.4534	0.4958	0.6074
25	0.3233	0.3809	0.4451	0.4869	0.5974
26	0.3172	0.3739	0.4372	0.4785	0.5880
27	0.3115	0.3673	0.4297	0.4705	0.5790
28	0.3061	0.3610	0.4226	0.4629	0.5703
29	0.3009	0.3550	0.4158	0.4556	0.5620
30	0.2960	0.3494	0.4093	0.4487	0.5541
31	0.2913	0.3440	0.4032	0.4421	0.5465
32	0.2869	0.3388	0.3972	0.4357	0.5392
33	0.2826	0.3338	0.3916	0.4296	0.5322
34	0.2785	0.3291	0.3862	0.4238	0.5254
35	0.2746	0.3246	0.3810	0.4182	0.5189
36	0.2709	0.3202	0.3760	0.4128	0.5126
37	0.2673	0.3160	0.3712	0.4076	0.5066
38	0.2638	0.3120	0.3665	0.4026	0.5007
39	0.2605	0.3081	0.3621	0.3978	0.4950
40	0.2573	0.3044	0.3578	0.3932	0.4896
41	0.2542	0.3008	0.3536	0.3887	0.4843
42	0.2512	0.2973	0.3496	0.3843	0.4791
43	0.2483	0.2940	0.3457	0.3801	0.4742
44	0.2455	0.2907	0.3420	0.3761	0.4694
45	0.2429	0.2876	0.3384	0.3721	0.4647
46	0.2403	0.2845	0.3348	0.3683	0.4601
47	0.2377	0.2816	0.3314	0.3646	0.4557
48	0.2353	0.2787	0.3281	0.3610	0.4514
49	0.2329	0.2759	0.3249	0.3575	0.4473
50	0.2306	0.2732	0.3218	0.3542	0.4432