

## ABSTRAK

**Brigita Dona Lebao, 22942020006, Analisis Penerapan Fungsi Manajemen POAC (*Planning, Organizing, Actuating, Controlling*) dalam Pengelolaan Produksi pada Unit Produksi Kampus Bambu Turetogo Yayasan Bambu Lingkungan Lestari.** Skripsi. Program Sarjana, Program Studi Kewirausahaan, Institut Filsafat dan Teknologi Kreatif Ledalero, 2026.

Penelitian ini bertujuan untuk menganalisis manajemen produksi di Kampus Bambu Turetogo yang mencakup perencanaan, pengorganisasian, pelaksanaan, pengawasan, serta kendala dalam produksi.

Metode yang digunakan dalam penelitian ini adalah pendekatan kualitatif. Objek yang diteliti adalah manajemen produksi di Kampus Bambu Turetogo Kabupaten Ngada. Teknik pengumpulan data yang digunakan adalah observasi, wawancara, dan studi dokumentasi. Informan dalam penelitian ini terdiri dari koordinator, pengelola unit produksi, pekerja produksi, serta konsultan senior.

Hasil penelitian menunjukkan bahwa perencanaan produksi masih berdasarkan pesanan (*job order*) dan belum memiliki perencanaan tertulis maupun target jangka panjang. Pengorganisasian telah berjalan melalui pembagian tugas, namun masih fleksibel. Pelaksanaan produksi menghadapi kendala keterbatasan alat, bahan baku, tenaga kerja, dan kondisi cuaca. Pengawasan dilakukan secara langsung, tetapi masih sederhana dan belum terstruktur. Selain itu, terdapat kendala dalam sistem kerja, sumber daya, dan pemasaran yang belum optimal.

**Kata Kunci: Manajemen Produksi, Perencanaan, Pengorganisasian, Pelaksanaan, Pengawasan, Kendala Produksi**

## ABSTRACT

**Brigita Dona Lebao, 22942020006, Analysis of the Application of POAC (Planning, Organizing, Actuating, Controlling) Management Functions in Production Management at the Kampus Bambu Turetogo in Bambu Lingkungan Lestari Foundation.** Thesis. Undergraduate Program, Entrepreneurship Study Program, Ledalero Institute of Philosophy and Creative Technology, 2026.

This study aims to analyze production management at the Turetogo Bamboo Campus which includes planning, organizing, implementing, supervising, and constraints in production.

The method used in this research is a qualitative approach. The object of study is production management at the Turetogo Bamboo Campus, Ngada Regency. The data collection techniques used were observation, interviews, and documentation studies. The informants in this study consisted of coordinators, production unit managers, production workers, and senior consultants.

The research results show that production planning is still based on orders (job orders) and does not have written planning or long-term targets yet. The organizing has been done through division of tasks, but it is still flexible. The production implementation faces constraints such as limited tools, raw materials, labor, and weather conditions. The monitoring is done in real-time, but remains rudimentary and unstructured. Furthermore, there are challenges in the work system, resources, and marketing, which are not yet optimal.

**Keywords: Production Management, Planning, Organizing, Implementation, Supervision, Production Constraints**