

ABSTRAK

Sainerius Gunas, 21757163. **Praktek *Julu* Pada Masyarakat Ntaur Manggarai Timur Ditinjau Berdasarkan Teori Pertukaran Dan Dampaknya Bagi Peningkatan Kehidupan Ekonomi Masyarakat**, Skripsi Program Sarjana, Program Studi Ilmu Filsafat, Institut Filsafat dan Teknologi Kreatif Ledalero, 2025.

Praktik *julu* memiliki tujuan dan dampak positif terhadap masyarakat Manggarai, khususnya masyarakat kampung Ntaur. Penelitian ini bertujuan untuk (1) menggambarkan masyarakat Ntaur dan praktik *Julu* dan masyarakat Ntaur, (2) menjelaskan konsep dasar teori pertukaran sosial; (3) menganalisis praktik *julu* pada masyarakat Ntaur berdasarkan teori pertukaran sosial; (4) mengetahui dampak *julu* bagi peningkatan ekonomi masyarakat setempat.

Penelitian ini menggunakan metode deskriptif kualitatif dengan teknik pengumpulan data melalui wawancara dan observasi. Penelitian deskriptif berusaha menjawab pertanyaan bagaimana sesuatu atau fenomena itu dan berusaha mengumpulkan informasi sebanyak-banyak tentang subyek. Sedangkan penelitian berusaha mengumpulkan informasi sedalam-dalamnya tentang fenomena yang diteliti dan konsep ini adalah langkah penting dalam penelitian agar memahami fenomena yang diteliti secara komprehensif dan mendapatkan wawasan yang mendalam.

Hasil studi ini menunjukkan bahwa praktik *julu* memiliki dampak positif dan peningkatan hidup masyarakat Ntaur, yaitu meningkatkan solidaritas sosial, memperkuat hubungan keluarga dan meningkatkan kesadaran akan pentingnya gotong royong. Selain itu, praktik *julu* melibatkan proses timbal balik yang saling menguntungkan di dalamnya interaksi antara individu saling memberikan manfaat atau keuntungan bagi kedua belah pihak. Penelitian ini menunjukan bahwa praktik *julu* dapat dijelaskan oleh teori pertukaran sosial.

Kata kunci: Praktik *Julu*, Teori Pertukaran, Peningkatan Hidup Masyarakat, Solidaritas Sosial

ABSTRACT

Sainerius Gunas, 21757163. ***Julu Practice in the East Manggarai Ntaur Community is reviewed based on the theory of exchange and its impact on improving the economic life of the community***, Undergraduate Program Thesis, Philosophy Study Program, Ledalero Institute of Philosophy and Creative Technology, 2025.

The practice of *julu* has a purpose and a positive impact on the Manggarai community, especially the people of Ntaura village. This research aims to (1) describe the Ntaur people and the practices of *Julu* and the Ntaur people, (2) explain the basic concepts of social exchange theory; (3) analyze the practice of *julu* in the Ntaur community based on the theory of social exchange; (4) to know the impact of *julu* on the economic improvement of the local community.

This study uses a qualitative descriptive method with data collection techniques through interviews and observations. Descriptive research seeks to answer the question of how something or phenomenon is and seeks to gather as much information as possible about the subject. Meanwhile, research seeks to gather the deepest information about the phenomenon being researched and this concept is an important step in research in order to comprehensively understand the phenomenon being studied and gain in-depth insights.

The results of this study show that the practice of *julu* has a positive impact and improves the lives of the Ntaur community, namely increasing social solidarity, strengthening family relationships and increasing awareness of the importance of mutual cooperation. In addition, the practice of *julu* involves a mutually beneficial process in which interactions between individuals provide mutual benefits or advantages for both parties. This research shows that the practice of *julu* can be explained by the theory of social exchange.

Keywords: *Julu* Practice, Exchange Theory, Improvement of Community Life, Social Solidarity.

