

BSTRAK

Selvira Seme Ea, 210095. **Pengaruh Program Literasi Sebagai Upaya Meningkatkan Minat Baca Peserta Didik Kelas VIII di SMPK Kimang Buleng**. Skripsi. Program Sarjana, Program Studi Pendidikan Keagamaan Katolik, Institut Filsafat dan Teknologi Kreatif Ledalero.

Penelitian ini menggunakan pendekatan kualitatif dengan teknik pengumpulan data berupa wawancara, angket, observasi dan dokumentasi. Penelitian ini bertujuan untuk mengetahui pengaruh program literasi sebagai upaya meningkatkan minat baca peserta didik kelas VIII di SMPK Kimang Buleng.

Hasil penelitian menunjukkan bahwa pelaksanaan program literasi memberi pengaruh positif terhadap minat baca peserta didik. Hal ini terlihat dari peningkatan kesadaran, keterlibatan, dan konsistensi peserta didik dalam kegiatan literasi. Program literasi memberi pengaruh terhadap minat baca peserta didik yakni *pertama*, peningkatan frekuensi membaca yang ditujukan melalui kegiatan membaca 15 menit sebelum KBM dimulai. *Kedua*, ketertarikan terhadap berbagai jenis buku yang menarik. *Ketiga*, nampaknya perubahan sikap terhadap aktifitas membaca. *Keempat*, partisipasi aktif peserta didik. Hasil analisis data berdasarkan jumlah skor masing-masing responden memperoleh rata-rata 85,6% peserta didik menyatakan program literasi sangat berpengaruh terhadap minat baca mereka. Sedangkan berdasarkan item pertanyaan memperoleh rata-rata 85,%, menunjukkan program literasi memberi pengaruh positif. Pertanyaan dengan skor yang tertinggi yaitu P1: 70, P19: 69, P5: 68 dan P10: 68 dengan memperoleh nilai presentase 95% yang artinya bahwa program literasi yang diterapkan di kelas VIII telah berjalan secara efektif dan memberikan kontribusi signifikan terhadap peningkatan minat baca peserta didik. Sedangkan skor terendah terdapat pada P13: 54 dan P2: 55 dengan memperoleh nilai presentase 75%, yang menunjukkan bahwa perlu adanya peningkatan pada aspek kesediaan sumber bacaan dan sarana prasarana di perpustakaan sekolah.

Kata Kunci: Program Literasi, minat baca, peserta didik, SMPK Kimang Buleng, penelitian kualitatif.

ABSTRACT

Selvira Seme Ea, 210095. **The Influence of the Literacy Program as an Effort to Increase the Reading Interest of Grade VIII Students at SMPK Kimang Buleng**. Thesis. Bachelor's Program, Catholic Religious Education Study Program, Ledalero Institute of Philosophy and Creative Technology.

This research uses a qualitative approach with data collection techniques in the form of interviews, questionnaires, observations and documentation. This study aims to determine the influence of literacy programs as an effort to increase reading interest of grade VIII students at SMPK Kimang Buleng.

The results of the study show that the implementation of literacy programs has a positive influence on students' reading interest. This can be seen from the increase in awareness, involvement, and consistency of students in literacy activities. Literacy programs have a profound influence on students' reading interests, namely *first*, an increase in the frequency of reading aimed at reading activities 15 minutes before KBM starts. *Second*, interest in different types of interesting books. *Third*, it seems to be a change in attitude towards reading activities. *Fourth*, active participation of students. The results of data analysis based on the number of scores of each respondent obtained an average of 85.6% of students stated that literacy programs had a great influence on their reading interests. Meanwhile, based on question items, an average of 85.% was obtained, showing that the literacy program had a positive effect. The questions with the highest scores were P1: 70, P19: 69, P5: 68 and P10: 68 with a percentage score of 95%, which means that the literacy program implemented in grade VIII has run effectively and has made a significant contribution to increasing students' interest in reading. Meanwhile, the lowest scores were found at P13: 54 and P2: 55 with a percentage score of 75%, which shows that there needs to be an improvement in the aspect of the availability of reading resources and infrastructure facilities in school libraries.

Keywords: Literacy Program, reading interest, students, SMPK Kimang Buleng, qualitative research.